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Audi racer Mortara shines at sports arena

- 54,000 spectators experience DTM show event in Munich
- Edoardo Mortara was Saturday's winner and Sunday's runner-up
- Controversial time penalty imposed on Mattias Ekström

Ingolstadt/Munich, July 17, 2011 – Edoardo Mortara has confirmed that his victory at the DTM's debut in Munich's Olympic Stadium on Saturday did not happen by chance. The Italian Audi racer in the Playboy Audi A4 DTM of Audi Sport Team Rosberg reached the finale on Sunday as well.

54,000 spectators (throughout the weekend) saw a successful DTM show event on the 1.190-kilometer track. On both public days the finale, despite different race formats, pitted Edoardo Mortara in the Audi against Bruno Spengler in the Mercedes-Benz. After the 24-year-old Audi driver had prevailed against the DTM leader of the standings on Saturday with an advantage of 0.366 seconds "Edo" again fought a close duel for the day's victory with the Canadian on Sunday. The decision was made when Mortara touched the track barrier shortly before the finish and was forced to retire.

On the way to the finale on Sunday Mortara had clearly prevailed against the Mercedes drivers Susie Stoddart, David Coulthard and Renger van der Zande in the respective heats. The Audi driver was on a par with Bruno Spengler up to the third of five laps and only lost some ground after the pit stop. "I tried everything to win again today," said Mortara. "My Audi A4 was again super-fast. But a very small mistake on this track is all it takes to end up in the wall. It's really difficult here."

Mattias Ekström (Audi Sport Team Abt Sportsline) and Martin Tomczyk (Audi Sport Team Phoenix) made it into the quarter-final on Sunday. Ekström clearly won the race against Renger van der Zande. However, a controversial time penalty meant an early end of the competition for the three-time winner of the "Race of Champions" and co-favorite for the day's victory. On the way to the start the Swede had turned around his Red Bull Audi A4 DTM by intermittently hitting the gas pedal to please

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the crowd. "I just wanted to do something for the fans. After all, this was a show event. It's too bad that I was punished for this," said a disappointed Ekström.

Filipe Albuquerque, Timo Scheider, Mike Rockenfeller, Oliver Jarvis and Miguel Molina, who had won the relegation against Rahel Frey in the morning, were eliminated in the eighth-final.

"We've experienced a great event in every respect and have probably won many new enthusiasts for the DTM," commented Head of Audi Motorsport Dr. Wolfgang Ullrich. "This is exactly what we wanted to achieve through this show event. I'd like to thank everyone who made this event possible. We'll be happy to return."

The next championship race of the DTM is on the calendar for August 7 at the Nürburgring. Martin Tomczyk as the best Audi driver is the runner-up in the standings, just three points behind Bruno Spengler. The hero in Munich, Edoardo Mortara, is the best DTM rookie at the season's midpoint.

The Audi Group sold around 1,092,400 cars of the Audi brand in 2010. The Company posted revenue of €35.4 billion and an operating profit of €3.3 billion in 2010. Audi produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Changchun (China) and Brussels (Belgium). Aurangabad in India saw the start of CKD production of the Audi A6 at the end of 2007, of the Audi A4 in early October 2008 and of the Audi Q5 in July 2010. Production of the new Audi A1 has been running at the Brussels plant since May 2010. The Company is active in more than 100 markets worldwide. AUDI AG's wholly owned subsidiaries include AUDI HUNGARIA MOTOR Kft., Automobili Lamborghini Holding S.p.A. in Sant'Agata Bolognese (Italy) and quattro GmbH in Neckarsulm. Audi currently employs around 60,000 people worldwide, including around 46,600 in Germany. Between 2011 and 2015 the brand with the four rings is planning to invest around €11 billion, mainly in new products, in order to sustain the Company's technological lead embodied in its "Vorsprung durch Technik" slogan. By 2015, Audi plans to increase the number of models in its portfolio to 42.

Audi has long been fulfilling its social responsibility on many levels – with the aim of making the future worth living for generations to come. The basis for Audi's lasting success is therefore formed by environmental protection, the conservation of resources, international competitiveness and a forward-looking human resources policy. One example of AUDI AG's commitment to environmental issues is the newly established Audi Environmental Foundation.