# Audi MediaInfo



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# Audi race experience again on the attack

- Audi race experience offers race action alongside Le Mans winner Marco Werner
- Manfred Jantke is new team manager for on-track events
- Australians Warren Luff and Greg Lowndes contest fourth round of VLN endurance championship around Nürburgring-Nordschleife

Ingolstadt, April 27, 2011 – The Audi race experience enters its second season. Enthusiastic amateur race drivers with relevant experience have the possibility once again to contest a VLN endurance championship race at the Nürburgring with a professional Audi team. On each occasion one or two drivers share an Audi R8 LMS cockpit with a professional driver such as three-time Le Mans winner Marco Werner or pros like Frank Schmickler and Florian Gruber.

The new team manager, who assumes control at the events with immediate effect, is Manfred Jantke. He has a great past in motorsport. His professional career started at the specialist magazine 'auto motor und sport,' which he left as deputy chief editor in 1972, in order to join Porsche AG as PR Boss and Race Director. He stayed with the company for 20 years and, among other successes, can lay claim to seven Le Mans victories. He returns once again to racing for the Audi race experience. Jantke will support the team with his experience at four rounds of the VLN endurance championship and at the 24-hour race around the Nürburgring.

The Audi race experience team receives a visit from 'down under' for round 4 of the VLN on May 27 and 28. The Australians Warren Luff and Greg Lowndes come to Germany to personally experience the fascination of the Nürburgring-Nordschleife. The two race pros previously raced the R8 LMS in the Bathurst 12 Hours (AUS) where they finished second overall. As a driver pairing, they compete for the first time in Germany.

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### The Audi race experience calendar

May 13/14, 2011 VLN (6 hours)
May 27/28, 2011 VLN (4 hours)
June 24–26, 2011 Nürburgring 24 Hours
Aug 26/27, 2011 VLN (6 hours)
Oct 14/15, 2011 VLN (4 hours)

### **Contact for customers**

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The Audi Group sold around 1,092,400 cars of the Audi brand in 2010. The Company posted revenue of €35.4 billion and an operating profit of €3.3 billion in 2010. Audi produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Changchun (China) and Brussels (Belgium). Aurangabad in India saw the start of CKD production of the Audi A6 at the end of 2007, of the Audi A4 in early October 2008 and of the Audi Q5 in July 2010. Production of the new Audi A1 has been running at the Brussels plant since May 2010. The Company is active in more than 100 markets worldwide. AUDI AG's wholly owned subsidiaries include AUDI HUNGARIA MOTOR Kft., Automobili Lamborghini Holding S.p.A. in Sant'Agata Bolognese (Italy) and quattro GmbH in Neckarsulm. Audi currently employs around 60,000 people worldwide, including around 46,600 in Germany. Between 2011 and 2015 the brand with the four rings is planning to invest around €11 billion, mainly in new products, in order to sustain the Company's technological lead embodied in its "Vorsprung durch Technik" slogan. By 2015, Audi plans to increase the number of models in its portfolio to 42.

Audi has long been fulfilling its social responsibility on many levels – with the aim of making the future worth living for generations to come. The basis for Audi's lasting success is therefore formed by environmental protection, the conservation of resources, international competitiveness and a forward-looking human resources policy. One example of AUDI AG's commitment to environmental issues is the newly established Audi Environmental Foundation.