

Ingolstadt, 6 March 2007

Motorsport

Audi presents motorsport squad in Munich

- **Audi introduces entire squad of 14 factory drivers**
- **More than 300 guests see the Audi R10 TDI and A4 DTM**
- **Nina Ruge moderates through the evening in Deutsches Museum**

Audi presented its entire driver squad and motorsport programme for both the international endurance racing and DTM projects for the first time on 5 March 2007 before the start of the season. Presenter Nina Ruge, well-known from the boulevard and evening magazine programmes “Leute heute” and “heute Nacht”, hosted the Audi Motorsport Launch & Lounge event in the Deutsches Museum Verkehrszentrum.

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More than 300 invited guests from media and society attended the world premiere of the technically re-worked Audi R10 TDI sporting its new design only two weeks before the 12 Hours of Sebring – the opening race of the American Le Mans Series (ALMS) on 17 March. At the same time Audi unveiled the Audi A4 DTM – the first race car for the 2007 DTM season.

The human aspect of motorsport was the focus of attention on the evening. The 14 factory drivers, including new signings Mike Rockenfeller, Lucas Luhr and Frenchman Alexandre Prémat, introduced themselves as did their eleven team mates. Media and also celebrities from show business and sports – such as Ralf Möller, Carlo Thränhardt, Thomas Friedl, Bernd Karbacher, Gregor Leutgeb, Sarah Kern, Valérien Ismaël, John Tripp or Patrick Kühnen – used the occasion to get to know the personal objectives and opinions of every member of the international Audi driving squad for the 2007 season.

The band “Soul Kitchen” provided lively entertainment after the Audi Motorsport Launch & Lounge presentation. A prize draw for two rides in the Audi A4 DTM Race Taxi with Audi factory driver Vanina Ickx gives

two quests the unique opportunity to experience the fascination of motorsport from the cockpit perspective as passengers in the new season.

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**Photographs and other information can be found in the Internet at:
www.audi-motorsport.info (accreditation required)**

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