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Audi presents GT4 concept

- Audi TT for club sport
- Demo laps by Frank Biela at the DTM in Shanghai
- Asia is an important market

Ingolstadt/Shanghai, November 28, 2010 – On the occasion of the DTM race in Shanghai, Audi presented the concept of a GT4 car based on the Audi TT. The TT, developed by the Technical Development and the Production divisions plus quattro GmbH, is intended to extend Audi's new modular customer sport program from 2012 forward.

With the production-based TT GT4, Audi wants to offer potential customers a base option for affordable motorsport. The vehicle's platform is a motorsport body with a roll-over cage, a safety-optimized fuel tank box and further modifications which will be identical for all future customer sport versions. The Audi TT is equipped with a TFSI engine delivering about 250 kW (340 hp). The front apron, rear apron and the rear wing stem from the production Audi TT RS. The hood, doors and trunk lid are made of CFRP and the windows of plastic. The TT is fitted with a S-tronic transmission with a differential lock, a modified production suspension with adjustable dampers, plus 9.5 x 18 inch light alloy wheels.

The Audi TT GT4 is planned to sell for about 120,000 euros. Audi is not only targeting Europe but also the Asian market. On the occasion of the DTM race in Shanghai the Audi TT is being launched in the Chinese market as well.

The five-time Le Mans winner Frank Biela did some demo laps in the new Audi TT on the street circuit in Shanghai. Other cars that could be seen in action in Shanghai as well were the SP4T version of the TT RS and the Audi R8 LMS.

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The Audi Group sold around 950,000 cars of the Audi brand in 2009. The Company posted revenue of \notin 29.8 billion and an operating profit of \notin 1.6 billion. Audi produces vehicles in Ingolstadt and Neckarsulm (Germany), Györ (Hungary), Cangchun (China) and Brussels (Belgium). Aurangabad in India saw the start of CKD production of the Audi A6 at the end of 2007 and of the Audi A4 in early October 2008. Production of the new Audi A1 has been running at the Brussels plant since May 2010. The Company is active in more than 100 markets worldwide. AUDI AG's wholly owned subsidiaries include AUDI HUNGARIA MOTOR Kft., Automobili Lamborghini Holding S.p.A. in Sant'Agata Bolognese (Italy) and quattro GmbH in Neckarsulm. Audi currently employs around 58,000 people worldwide, including 45,500 in Germany. Between 2010 and 2012 the Audi Group is planning to invest around \notin 5.5 billion, mainly in new products, in order to sustain the Company's technological lead embodied in its "Vorsprung durch Technik" slogan. By 2015, Audi plans to increase the number of models in its portfolio to 42.

Audi has long been fulfilling its social responsibility on many levels – with the aim of making the future worth living for generations to come. The basis for Audi's lasting success is therefore formed by environmental protection, the conservation of resources, international competitiveness and a forward-looking human resources policy. One example of AUDI AG's commitment to environmental issues is the newly established Audi Environmental Foundation.