## <mark>Audi</mark> MediaInfo



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## Audi presents A3 concept in Geneva

- Attractive concept car as a four-seater notchback sedan
- Five-cylinder, 300 kW (408 hp) turbocharged engine with quattro drive
- Based on the successor to the Audi A3

Geneva/Ingolstadt, February 21, 2011 – Audi will present an attractive technological concept car based on the coming generation of the Audi A3 at the 81st International Geneva Motor Show in early March 2011. The four-seater notchback sedan offers a glimpse of the future expansion of the A3 family.

The sporty yet elegant design of the Audi A3 concept integrates the single-frame grille with its tapered upper corners and headlights with the latest generation of LED technology. The low, flowing roof dome and a coupe-like, low C pillar are among the defining features of the side view. The Audi A3 concept is 4.44 meters *(14.57 feet)* long, 1.84 meters *(6.04 feet)* wide and just 1.39 meters *(4.56 feet)* high. These proportions emphasize the dynamism of the car's appearance, as do the performance figures for the drive unit. The five-cylinder turbocharged engine has a power output of 300 kW (408 hp). It distributes its power to all four wheels through a seven-speed S tronic transmission and permanent all-wheel drive.

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