

Audi opens third charging hub in 2025: now also in Düsseldorf

- **Perfectly connected: Audi charging hub with low-voltage connection at the EUREF Campus is the latest addition to Audi's charging infrastructure**
- **Modular concept: flexible design and premium services for a future-proof charging experience**
- **Hubert Link now responsible for the further development of Audi charging hubs and sets new standards in customer experience and charging convenience**

Düsseldorf/Ingolstadt, December 11, 2025 – Audi has opened its first Audi charging hub in North Rhine-Westphalia at the EUREF Campus in Düsseldorf, near the airport, sending another strong signal for sustainable mobility. The site is part of an innovative, future-oriented district that serves as a model region for the energy transition. Drivers of electric cars of all brands can charge quickly and conveniently at four high-power charging points with up to 400 kW charging capacity. In 2025, the Four Rings opened three new Audi charging hubs at sites in Kiefersfelden, Munich-Westkreuz, and Düsseldorf. The new hub brings the network to a total of nine locations in German-speaking countries.

Hubert Link, who previously worked in customer care and marketing at Audi, has taken on responsibility for the further development of the Audi charging hubs. "Customer enthusiasm is my top priority. We want to offer customers of all brands a premium charging experience and thereby bring them into direct contact with the Audi brand," says Link. "The Audi charging hub is much more than just a charging station," Link continues: "The hubs are a touchpoint and represent an experience with our brand. We can see that we have struck the right chord with this concept at our site in Munich-Obersendling, for example. There, we have a regular customer base who come to charge their cars frequently."

Technical highlights for maximum convenience

Audi's newest charging hub in Düsseldorf is also all about smart energy solutions and offers customers that extra something during their charging time. This includes food and beverage options, restrooms, and several showrooms from companies based at the EUREF Campus. The innovative campus is also a popular event venue, with more than 100,000 participants per year. Whether it's exciting insights or relaxing breaks, everyone will find the right experience here to make their charging breaks as varied and enjoyable as possible.

The new Audi charging hub in Düsseldorf offers four HPC charging points with up to 400 kW charging power. An innovative swivel arm reduces the weight of the charging cable by around 60 percent and enables uncomplicated, easy accessible charging, even for people with physical limitations. Height-adjustable displays and generous maneuvering areas ensure a comfortable charging experience. “We want everyone to have a positive charging experience, regardless of their individual needs. Easy accessibility is not an extra for us, but a standard feature,” explains Link.

Modular and adapted to the respective site

Audi relies on a modular construction concept for its Audi charging hubs, enabling flexible adaptation and sustainable use. The modular design also ensures a short construction time. Moreover, the hub can be moved to a new site at any time – without the need for large foundations or additional sealed surfaces. Second-life batteries from test vehicles serve as energy storage devices. These act as buffer storage, reducing the load on the grid. Around one megawatt hour (1.0 MWh) of energy is available in Düsseldorf, which can be used to charge up to 60 vehicles without interruption. Audi charging hubs in Germany have recently started being supplied by a dynamic electricity procurement model. At its core is a prediction model, developed by Audi, that calculates the right amount of electricity for the following day. Battery storage flexibility is used to purchase electricity on the power exchange when it is inexpensive and available mainly from renewable sources – usually at times when there is a lot of wind and solar energy.

Experience technology, discover the future: the opening event in Düsseldorf

At the two-day opening event in Düsseldorf at the end of November, interested customers had the opportunity to experience how Audi defines everyday electric mobility at the Audi charging hub. On both days, Audi experts from the fields of electric mobility, charging infrastructure, and vehicle technology were available for one-on-one discussions and detailed explanations. Participants were able to obtain comprehensive information about charging technologies and, as a special highlight, experience the advantages of electric mobility first-hand during test drives with the latest Audi electric models.

Strategic outlook

With the three [new sites](#) in Düsseldorf, Kiefersfelden, and Munich-Westkreuz, Audi is consistently pushing ahead with the expansion of its premium charging infrastructure. New Audi charging hubs are planned for German cities in 2026 as well. Hubert Link sees this as a clear mission: “We want to make electric mobility convenient and engaging for all user groups and establish the Audi charging hub as a central touchpoint for the brand.”

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The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segment. The brands Audi, Bentley, Lamborghini, and Ducati produce at 22 locations in 13 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2024, the Audi Group delivered 1.7 million Audi vehicles, 10,643 Bentley vehicles, 10,687 Lamborghini vehicles, and 54,495 Ducati motorcycles to customers. In the 2024 fiscal year, Audi Group achieved a total revenue of €64.5 billion and an operating profit of €3.9 billion. As of December 31, more than 88,000 people worked for the Audi Group, more than 55,000 of them at AUDI AG in Germany. With its attractive brands and numerous new models, the group is systematically pursuing its path toward becoming a provider of sustainable, fully networked premium mobility.
