



Audi Hungaria: stable production volume and increased efficiency in fiscal year 2025

- **2025 was a year of stability: Audi Hungaria's performance was characterized by solid production volumes and business results as well as consistent cost optimization**
- **Efficiency was increased and the organization streamlined to be more competitive**

Győr, March 17, 2026 – Despite a difficult market environment, Audi Hungaria achieved a good performance in 2025 with solid production volumes and financial results. The company in Győr remains a key player in the Hungarian automotive industry and a core component of the global production and development network of the Audi and Volkswagen Group. In addition to geopolitical and transformational challenges, 2026 will also bring an important milestone: production of the electric MEBeco drives is about to begin.

In 2025, Audi Hungaria produced 1,585,290 drives (2024: 1,580,991), including 264,871 (2024: 151,899) electric drives. A total of 200,756 (2024: 179,710) vehicles were produced at the vehicle plant, including the Audi Q3 and Q3 Sportback models at 128,946 (2024: 163,047) units and 71,810 (2024: 16,663) Cupra Terramars. The company generated revenue of 9,222 (2024: 8,611) million euros and invested 375 (2024: 340) million euros in new technologies. Various projects were implemented, such as the integration of the new Audi Q3 generation into production, and production facilities were set up for the new MEBeco generation of electric motors. Since the company was founded in 1993, a total of 13.2 billion euros has been invested in the site, making Audi Hungaria the largest foreign investor in Hungary and the country's leading automotive company.

“In 2025, we demonstrated that stability, expertise, and the dedication of our employees remain Audi Hungaria's most important resources. In a difficult market environment, we focused on strengthening the company's position in the global network of the Audi and Volkswagen Group. With our attractive drive and vehicle manufacturing products, we are planning for good capacity utilization in the years ahead,” said Michael Breme, Chairman of the Board of Management of Audi Hungaria.

Highlights in drive production in fiscal year 2025 were the assembly of the 46 millionth drive and preparations for the production launch of a new generation of electric motors, the MEBeco. Vehicle production saw the millionth Audi Q3 roll off the line and the start of production of the new Audi Q3. The toolmaking shop, which is the largest in Central Europe, celebrated its 20th anniversary.



In technical development, expertise in the development of electric drives was expanded. Despite internal and external competition, the services division kept its orders and capacity utilization stable in 2025.

In 2025, Audi Hungaria focused on making the company more competitive. Targeted action was taken to lower costs and increase efficiency. In addition, structures were systematically optimized and streamlined in the non-production areas.

At the end of 2025, Audi Hungaria and its wholly owned subsidiary AUDI HUNGARIA AHEAD Kft. employed 11,430 (2024: 11,930) people.

“We must continue to reduce our costs and thus make Audi Hungaria more competitive. Pooling our resources and utilizing our flexible production structures are essential for a successful fiscal year 2026,” said Achim Grewe, Member of the Board for Finance, Purchasing, IT, and Compliance.

Audi Hungaria Communication

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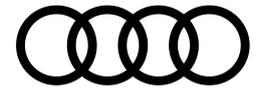
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Die Based in Győr, AUDI HUNGARIA Zrt. is a member of the Audi Group and is the main powertrain supplier of the Audi and Volkswagen Groups. The company manufactures close to 1.6 million powertrains each year, including electric motors. The Audi models Q3 and Q3 Sportback (which are also manufactured with PHEV electric drivetrains) and the CUPRA Terramar are manufactured in Győr. Audi Hungaria supplies a large number of aluminum body parts for various brands of the Volkswagen Group and also performs increasingly large-scale development activities (vehicle drive and vehicle development). The company provides a wide range of expert services for the entire Volkswagen Group, primarily in the areas of technical development, finance, IT, and procurement. Audi Hungaria is among the companies with the highest turnover, one of the largest exporters in Hungary, and the biggest investor in the Hungarian automotive industry. Audi Hungaria has been carbon neutral since 2020 and is the largest employer in the region.



Fuel/electric power consumption and emissions values of the models named above:

Audi Q3

Combined fuel consumption in l/100km: 9.0-5.3;
combined CO₂ emissions in g/km: 205-138); CO₂ class: G-E

Audi Q3 Sportback

Combined fuel consumption in l/100km: 9.0-5.3;
combined CO₂ emissions in g/km: 205-138); CO₂ class: G-E