

Audi electrifies FC Bayern basketball players

- Audi hands over e-tron*, Q4 e-tron* and Q5 TFSI e* to FC Bayern Basketball
- All players are now driving fully electric, managers electrified
- Charging infrastructure goes operation together with main sponsor BayWa

Ingolstadt, October 19, 2021 – Audi and FC Bayern are continuing to drive the electrification of the sports club with the largest number of members in the world. Players and officials of FC Bayern Basketball are now driving the e-tron*, Q4 e-tron* and Q5 TFSI e* models as company cars. At the official vehicle handover on October 19 in front of the Audi Dome in Munich, the Bayern basketball professionals were able to familiarize themselves with their electric cars and explore the new charging infrastructure on-site.

Players and coaches of the FC Bayern München basketball team took delivery of their new company cars at the Audi Dome. The team's players will be driving the Audi e-tron* or Audi Q4 e-tron* in the 2020/21 season. FC Bayern Basketball Managing Director Marko Pešić and Head Coach Andrea Trinchieri are now driving the plug-in hybrid Audi Q5 TFSI e*. "The new vehicles from Audi are incredibly dynamic and great fun to drive," said Bayern captain Nihad Djedovic. The brand with the four rings has been a Principle Partner and vehicle partner of the five-time German champion since 2011. Since then, Audi has also held the naming rights to the venue, the Audi Dome.

An introduction to the charging infrastructure on top of photos and interviews

As well as the vehicle handover, the team and the reigning cup winners led by coach Trinchieri were treated to a diverse program of events at the Audi Dome. Following the welcome by Hubert Link, Audi's Head of Marketing for Germany, and Fabian Fischer, Chief Business Officer FC Bayern Basketball, the athletes took time for team photos and interviews. Afterwards, there was an introduction to the charging infrastructure for all players in small groups. "The consistent electrification of the fleet and the Audi Dome is the next step in our successful partnership with FC Bayern Basketball. Together, we will continue to create attractive experiences for players, coaches and fans in the future – also off the court," Link said. In a welcoming speech, Fischer thanked Principal Partner Audi, saying, "We believe that our team being equipped with fully electric models from Audi for the first time is a great sign in these times, when sustainability really must be a core goal for all of us."

BayWa provides the charging infrastructure

Alongside Principal Partner Audi, Munich-based retail, logistics and services group BayWa is the main sponsor of FC Bayern Basketball. Together with the team, the two partners put the new charging infrastructure at the Audi Dome into operation. This was installed by BayWa Mobility Solutions, a wholly-owned subsidiary of BayWa. The infrastructure includes four AC wall boxes each with two charging points at the VIP parking spaces and a total of ten AC wall boxes each

*The collective fuel consumption values of all models named and available on the German market can be found in the list provided at the end of this MediaInfo.





with two charging points each at the players' parking spaces. An additional fast-charging station with two charging points at the VIP parking spaces will follow in mid-November.

Motorsport and Sport Communications

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 19 locations in 12 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy), and Ducati Motor Holding S.p.A. (Bologna/Italy).

In 2020, the Audi Group delivered to customers about 1.693 million automobiles of the Audi brand, 7,430 sports cars of the Lamborghini brand and 48,042 motorcycles of the Ducati brand. In the 2020 fiscal year, AUDI AG achieved total revenue of \in 50.0 billion and an operating profit before special items of \in 2.7 billion. At present, 87,000 people work for the company all over the world, 60,000 of them in Germany. With new models, innovative mobility offerings and other attractive services, Audi is becoming a provider of sustainable, individual premium mobility.





Fuel consumption of the models named above

Information on fuel/electricity consumption and CO₂ emissions in ranges depending on the tires and alloy wheel rims used and on the equipment and accessories of the car.

Audi e-tron

Combined electric power consumption in kWh/100 km (62.1 mi): 26.1–21.0 (WLTP); 24.3–20.9 (NEDC); combined CO_2 emissions in g/km (g/mi): 0 (0)

Audi Q4 e-tron

Combined electric power consumption in kWh/100 km (62.1 mi): 21.3–17.0 (WLTP); 18.2–15.6 (NEDC); combined CO_2 emissions in g/km (g/mi): 0 (0)

Audi Q5 TFSI e

Combined fuel consumption in l/100 km: 13.1 (123.8 – 130.7 US mpg); Combined electric power consumption in kWh/100 km (62.1 mi): 19.5–19.3 Combined CO₂ emissions in g/km: 300 (70.8 – 66.0 g/mi)*

The indicated consumption and emissions values were determined according to the legally specified measuring methods. Since September 1, 2017, type approval for certain new vehicles has been performed in accordance with the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO2 emissions. Beginning September 1, 2018, the WLTP will gradually replace the New European Driving Cycle (NEDC). Due to the realistic test conditions, the fuel consumption and CO2 emission values measured are in many cases higher than the values measured according to the NEDC. Vehicle taxation could change accordingly as of September 1, 2018. Additional information about the differences between WLTP and NEDC is available at www.audi.de/wltp.

At the moment, it is still mandatory to communicate the NEDC values. In the case of new vehicles for which type approval was performed using WLTP, the NEDC values are derived from the WLTP values. WLTP values can be provided voluntarily until their use becomes mandatory. If NEDC values are indicated as a range, they do not refer to one, specific vehicle and are not an integral element of the offer. They are provided only for the purpose of comparison between the various vehicle types. Additional equipment and accessories (attachment parts, tire size, etc.) can change relevant vehicle parameters, such as weight, rolling resistance and aerodynamics and, like weather and traffic conditions as well as individual driving style, influence a vehicle's electrical consumption, CO2 emissions and performance figures.

Further information on official fuel consumption figures and the official specific CO2 emissions of new passenger cars can be found in the "Guide on the fuel economy, CO2 emissions and power consumption of all new passenger car models," which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany (www.dat.de).