

Ingolstadt, 7 November 2005

Motorsport

Audi DTM stars wear René Lezard

- **Exclusive fashion house fits out Mattias Ekström & Co**
- **Photo shoot with Audi drivers in the pitlane**
- **Premiere at the grand DTM season-final gala at Hockenheim**

After the final of a fantastic DTM season at Hockenheim, the Audi factory drivers swapped their sweat-soaked overalls for the first time for top Italian fabric: Vice-champion Mattias Ekström and his seven team mates wore their new René Lezard suits for the first time on the occasion of the grand DTM season-ending gala at Hockenheim. The exclusive fashion house, based in Schwarzach, Germany, is now the exclusive tailor for the drivers and team members.

AUDI AG
Kommunikation
85045 Ingolstadt
www.audi.com

René Lezard was founded in 1978 by Thomas Schaefer. The exclusive fashion brand for women and men stands for absolute quality in materials and workmanship, for collections with classic but relaxed elegance. In short: relaxed with style!

The DTM drivers caused a sensation with their new suits – not initially at the festive gala, but the previous evening: At an exclusive photo shoot in the Hockenheim pitlane alongside the Audi A4 DTM, Christian Abt, Dindo Capello, Mattias Ekström, Pierre Kaffer, Tom Kristensen, Allan McNish, Frank Stippler and Martin Tomczyk, as well as Head of Audi Motorsport Dr Wolfgang Ullrich, were for once the main players in a totally different role.

Communication Motorsport

Telephone +49 (0)841 89 34200, Telefax +49 (0)841 89 38617

E-Mail motorsport-media@audi.de

**Photographs, sound bites and additional information to download at:
www.audi-motorsport.info (accreditation necessary)**