

**Communications Motorsport** 

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# Audi customers aim for victory at the Nürburgring

- 24-hour race at the Nürburgring with eight Audi R8 LMS ultra cars
- Five customer teams bank on Audi's GT3 sports car
- Technical support by Audi Sport customer racing

Ingolstadt, May 8, 2013 – Eight Audi R8 LMS ultra cars, five teams and a single aim: the next success for an Audi at the Nürburgring 24 Hours. The prerequisites, however, are different than they were a year ago, as the Audi customer teams will now be competing with their own sponsors and driver squads – supported by Audi Sport customer racing.

In May 2012, Audi celebrated the first overall victory at the Nürburgring 24 Hours. As a factory-backed team, Audi Sport Team Phoenix won for Audi with Marc Basseng, Christopher Haase, Frank Stippler and Markus Winkelhock. Since then, various racing versions of the Audi R8 have won three other 24-hour races – at Spa (B) and at Zolder (B), plus the GT class at Daytona (USA) in January 2013.

On May 19 and 20, the teams will be running at the Nürburgring under different circumstances than a year ago. In the fifth year of the globally successful customer sport program with deliveries of more than 100 race cars, the spotlight is on the customers. Ernst Moser's squad which was victorious last year is competing as Team G-Drive Racing by Phoenix now. Last year's winners Frank Stippler (D) and Markus Winkelhock (D) are joined by the Le Mans winners Marcel Fässler (CH) and Mike Rockenfeller (D) as team-mates. The second cockpit will be shared by five-time Le Mans winner Frank Biela (D), Luca Ludwig (D), Christer Jöns (D) and Roman Rusinov (RUS). A third car fielded by Phoenix Racing will be driven by Michael Ammermüller (D), Frank Stippler (D) plus Johannes and Ferdinand Stuck (A).

Peter Mamerow's outfit, the 2012 runner-up, like the Belgian Audi Club Team WRT, is returning to the Eifel track. Christian Mamerow (D), Thomas Mutsch (D) and René Rast (D) are sharing the cockpit in the Prosperia C. Abt Team Mamerow with last year's winner Marc Basseng (D). The Belgian WRT squad has last year's winner



Christopher Haase (D) in its ranks, supported by the two-time Bathurst winner Christopher Mies (D). On board as well are Edward Sandström (S) and Laurens Vanthoor (B), who decided the Zolder 24 Hours in their favor last year. The Twin Busch team of Dennis and Marc Busch (D) will be contesting the Eifel marathon in an Audi R8 LMS ultra for the first time together with Manuel Lauck (D). The Audi race experience completes the line-up. The two race cars will be shared by talented and motorsport-experienced Audi customers with pros such as the three-time Le Mans winner Marco Werner (D), ex-DTM driver Rahel Frey (CH) and the former Formula 1 race driver Alex Yoong (MAL).

All eight Audi R8 LMS ultra cars will be running in the current FIA-homologated 2013 technical specification. The exterior rear-view mirror, which is more favorable in terms of aerodynamics, the suspended rear wing and the optimized exhaust system are new features. A balance-of-performance rating of the 33 GT3 race cars of all seven brands and the other entrants is still pending. In total, entries for 179 race cars have been submitted for Germany's biggest race.

On television, Sport1 will air live coverage of the race for around 19 hours. A YouTube channel and Fan TV, which can be received on location by DVB-T, will cover the event as well. In 2012, ten national television channels carried 97 reports about Audi's victory with total air time of 19:17 hours and a theoretical reach of 8.1 million viewers. In addition, there were 70:29 hours of international coverage by 163 channels.

## The Audi customer teams at the 2013 Nürburgring 24 Hours

## **G-Drive Racing by Phoenix**

- #1 Marcel Fässler/Mike Rockenfeller/Frank Stippler/Markus Winkelhock (CH/D/D/D)
- #3 Frank Biela/Christer Jöns/Luca Ludwig/Roman Rusinov (D/D/D/RU)

#### Prosperia C. Abt Team Mamerow

#2 Marc Basseng/Christian Mamerow/Thomas Mutsch/René Rast (D/D/D/D)

#### **Phoenix Racing**

#4 Michael Ammermüller/Frank Stippler/Ferdinand Stuck/Johannes Stuck (D/D/A/A)

#### Audi race experience

- #14 Christian Bollrath/Pierre Ehret/Ronnie Saurenmann/Marco Werner (D/D/CH/D)
- #15 Dominique Bastien/Rahel Frey/Peter Venn/Alex Yoong (F/CH/GB/MAL)
- #16 Dennis Busch/Marc Busch/Manuel Lauck (D/D/D)



#### Belgian Audi Club Team WRT

#29 Christopher Haase/Christopher Mies/Edward Sandström/Laurens Vanthoor (D/D/S/B)

#### Quotes by the officials

Romolo Liebchen, Head of Audi Sport customer racing: "In 2012, Audi won the Nürburgring 24 Hours with a factory-backed commitment. This year, our customer teams are entering eight Audi R8 LMS ultra cars on their own and with help by their partners. Audi's customer race car has been successful at the Nürburgring every year so far, scoring class victories in 2009, 2010 and 2011, plus overall victory in 2012. But everybody knows how difficult it is to continue such a string. The world's best GT brands are competing in the 'Green Hell.' Audi Sport customer racing will be providing optimal assistance to the teams at their runs through customer sport consultants and provision of a support infrastructure."

#### Selected quotes from each driver team

## Frank Stippler, Audi R8 LMS ultra #1 (G-Drive Racing by Phoenix)

"Thanks to our success last year I'm traveling to the Eifel as the hunted for the first time. That's a nice feeling. This year, there will again be at least eight cars in contention for victory on their own power and another eight lying in wait behind them. Our team boss, Ernst Moser, has won the race with Phoenix three times before, our driver squad is good and the new Audi R8 LMS ultra is even better than its predecessor. The prerequisites are good. But at this race you should never feel too sure. Chance and fortune play a role."

## Christian Mamerow, Audi R8 LMS ultra #2 (Prosperia C. Abt Team Mamerow)

"The Nordschleife is my second 'living room.' I feel comfortable there. But the competition did its homework during the winter too and is well-prepared. Unfortunately, we're lacking a bit of experience with the latest evolution of the car because the first VLN round was canceled due to bad weather and the third round clashed with our run at the ADAC GT Masters. Fortunately, we've been familiar with the Nordschleife as a team and as drivers for years."

#### Frank Biela, Audi R8 LMS ultra #3 (G-Drive Racing by Phoenix)

"Together with Roman Rusinov and Luca Ludwig I drove a VLN race in preparation. Roman is a rookie on the Nordschleife, was immediately quick and made no mistakes in difficult conditions. Luca's been on the podium in this race before and Christer Jöns as a VLN Champion knows every meter of the track. If, as a team of four, we put the abilities of every one of us on track I think a good result will be



possible. That the team has the capability is out of the question after last year's victory. Now I'm just hoping that a fair rating of all the entrants has been achieved."

#### Johannes Stuck, Audi R8 LMS ultra #4 (Phoenix Racing)

"Naturally, every manufacturer travels to the Nordschleife extremely well-prepared and aims for overall victory. We can be self-confident but should not underestimate the competition in any way. Plus, fortune always plays a role in an endurance race. Motorsport is a team sport. I'm a part of this team and, like all the other members, will try and give my best. Team spirit is particularly important in endurance racing."

#### Christian Bollrath, Audi R8 LMS ultra #14 (Audi race experience)

"For the third time, I'm driving this race with the Audi race experience. Everything there simply fits: the car, the team and the environment. The Nürburgring is my track. I learned sporty driving there 15 years ago. One of my instructors at that time was Marco Werner. That makes it even nicer to drive in the same team with him today. Every year, I can learn something from him. That's how I reduced the gap of one minute per lap in 2011 to today's 15 to 20 seconds. At the Audi race experience, progress is measurable."

## Rahel Frey, Audi R8 LMS ultra #15 (Audi race experience)

"The Nordschleife is new for me. I just recently gathered initial experiences. This will be a big challenge for me. Plus, there's nighttime driving. Visibility and traffic have a big influence on your own rhythm. It doesn't compare with Le Mans where I've driven a 24-hour race before. It's great that I can race for the Audi driving experience and convey the fascination of Audi to the customers in the process. We aim to continually give our best in order to finish without any problems."

#### Dennis Busch, Audi R8 LMS ultra #16

"Last year, we ran on the Nordschleife for the first time with Audi. We're thrilled with the car's handling. From a technical perspective, we've got optimum material in the R8 LMS ultra. I've been on the grid at the 24-hour race twice before, and since 2007 my brother and I've been driving on the Nordschleife. But for our team it's the first 24-hour race. Our aim: to get through the night without any mistakes, see where we stand in the morning and then achieve a good result – maybe even in the top ten."

#### Christopher Haase, Audi R8 LMS ultra #29 (Belgian Audi Club Team WRT)

"Last year, I won the race with Audi Sport Team Phoenix. Now I'm competing with the Belgian Audi Club Team WRT against Phoenix. Edward Sandström, Christopher Mies and I are intimately familiar with the Nordschleife. On his VLN Nordschleife debut, Laurens Vanthoor immediately showed a very professional approach. As drivers we can directly feel the improvements of the latest evolution of the Audi R8



LMS ultra. The car is even more consistent."

#### Schedule

Friday, May 17

14:25–15:55 Free practice 19:35–23:30 Qualifying 1

Saturday, May 18

11:20–13:20 Qualifying 2 17:50–18:45 Top 40 qualifying

Sunday, May 19

17:00 Start

Monday, May 20

17:00 Finish

End -

The Audi Group delivered 1.455.123 cars of the Audi brand to customers in 2012. In 2012, the Company posted revenue of €48.8 billion and an operating profit of €5.4 billion. Audi produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Changchun (China) and Brussels (Belgium). The Audi Q7 is built in Bratislava (Slovakia). In November 2012, CKD production of the Audi Q7 was added to the existing Audi A4, A6 and Q5 manufacturing operations in Aurangabad (India). At the Brussels plant, production of the Audi A1 has been running since 2010, while production of the new A1 Sportback began in 2012. The Audi Q3 has been built in Martorell (Spain) since June 2011. The Company is active in more than 100 markets worldwide. AUDI AG's wholly owned subsidiaries include AUDI HUNGARIA MOTOR Kft. (Győr, Hungary), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy), AUDI BRUSSELS S.A./N.V. (Brussels, Belgium), quattro GmbH in Neckarsulm and the sports motorcycle manufacturer Ducati Motor Holding S.p.A. (Bologna, Italy). Audi currently employs more than 70,000 people worldwide, including around 50,000 in Germany. The brand with the four rings plans to invest a total of €11 billion by 2015 – mainly in new products and the expansion of production capacities – in order to sustain the Company's technological lead embodied in its "Vorsprung durch Technik" claim. Audi is currently expanding its site in Győr (Hungary) and will start production in Foshan (China) in late 2013 and in San José Chiapa (Mexico) in 2016.

Audi has long been fulfilling its social responsibility on many levels – with the aim of making the future worth living for generations to come. The basis for Audi's lasting success is therefore formed by environmental protection, the conservation of resources, international competitiveness and a forward-looking human resources policy. One example of AUDI AG's commitment to environmental issues is the Audi Environmental Foundation. Within the context of "Vorsprung durch Technik", which extends far beyond its products, the Company is directing its activities toward a major goal – comprehensive CO<sub>2</sub>-neutral mobility.