



## **Audi Brussels completes manufacture of the 100,000th Audi e-tron**

- **Important anniversary of the Audi brand's first full-electrical model**
- **The start of the new era began as 2018 drew to a close**
- **"I would like to thank all the employees who have contributed to this success", says Volker Germann, CEO of Audi Brussels**

**Brussels, 20 April 2021 – Since 2018, Audi Brussels has been manufacturing the Audi e-tron, the first full-electrical model from the brand with the four rings. Today, the 100,000th Audi e-tron left the site's finishing line. The anniversary car is a Daytona grey Audi e-tron Sportback 55 S line Quattro, scheduled for delivery to a Belgian customer soon.**

The new era began at the end of 2018, with the completion of the Audi brand's first fully electric cars at the completely renovated and CO2-neutral Audi Brussels production plant. The high-voltage batteries of the Audi e-tron are also manufactured at the same Audi site.

"I would like to express my gratitude to all the employees who contributed to the successful launch of this premium electric car for their commitment, expertise and enthusiasm. The worldwide electrification of the Audi brand could only begin due to their monumental efforts", says Volker Germann, CEO of Audi Brussels.

After the successful market launch in spring 2019, the production of the Audi e-tron Sportback - the especially dynamic SUV coupe variant - started in the early part of 2020. The Audi e-tron S and the Audi e-tron S Sportback - the sports variants equipped with three electric motors - followed in August 2020.

The Audi e-tron was the world's best-selling electric car among German premium manufacturers in 2020. The model was even the best-selling car in terms of overall sales in Norway last year.

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 19 locations in 12 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy), and Ducati Motor Holding S.p.A. (Bologna/Italy).

In 2020, the Audi Group delivered to customers about 1.693 million automobiles of the Audi brand, 7,430 sports cars of the Lamborghini brand and 48,042 motorcycles of the Ducati brand. In the 2020 fiscal year, AUDI AG achieved total revenue of €50.0 billion and an operating profit before special items of €2.7 billion. At present, around 87,000 people work for the company all over the world, 60,000 of them in Germany. With new models, innovative mobility offerings and other attractive services, Audi is becoming a provider of sustainable, individual premium mobility.

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### **Fuel consumption of the models named above**

*Information on fuel/electricity consumption and CO<sub>2</sub> emissions in ranges depending on the tires and alloy wheel rims used and on the equipment and accessories of the car.*

#### **Audi e-tron 55 quattro:**

Combined electric power consumption in kWh/100 km (62.1 mi): 26.1–22.2 (WLTP);  
24.3–22.0 (NEDC); combined CO<sub>2</sub> emissions in g/km (g/mi): 0 (0)

#### **Audi e-tron 50 quattro**

Combined electric power consumption in kWh/100 km (62.1 mi): 25,7–21.7 (WLTP);  
23.8–21.4 (NEDC); combined CO<sub>2</sub> emissions in g/km (g/mi): 0 (0)

#### **Audi e-tron Sportback 55 quattro:**

Combined electric power consumption in kWh/100 km (62.1 mi): 25.9–21.6 (WLTP);  
24.0–21.6 (NEDC); combined CO<sub>2</sub> emissions in g/km (g/mi): 0 (0)

#### **Audi e-tron Sportback 50 quattro**

Combined electric power consumption in kWh/100 km (62.1 mi): 26.3–21.6 (WLTP);  
23.9–21.4 (NEDC); combined CO<sub>2</sub> emissions in g/km (g/mi): 0 (0)

#### **Audi e-tron S quattro**

Combined electric power consumption in kWh/100 km (62.1 mi): 28.4–26.1 (WLTP);  
28.8–27.1 (NEDC); combined CO<sub>2</sub> emissions in g/km (g/mi): 0 (0)

#### **Audi e-tron S Sportback quattro:**

Combined electric power consumption in kWh/100 km (62.1 mi): 28.1–25.6 (WLTP);  
28.3–26.4 (NEDC); combined CO<sub>2</sub> emissions in g/km (g/mi): 0 (0)

The indicated consumption and emissions values were determined according to the legally specified measuring methods. Since September 1, 2017, type approval for certain new vehicles has been performed in accordance with the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO<sub>2</sub> emissions. Since September 1, 2018, the WLTP has gradually replaced the New European Driving Cycle (NEDC). Due to the realistic test conditions, the fuel consumption and CO<sub>2</sub> emission values measured are in many cases higher than the values measured according to the NEDC. Vehicle taxation could change accordingly as of September 1, 2018. Additional information about the differences between WLTP and NEDC is available at [www.audi.de/wltp](http://www.audi.de/wltp).

At the moment, it is still mandatory to communicate the NEDC values. In the case of new vehicles for which type approval was performed using WLTP, the NEDC values are derived from the WLTP values. WLTP values can be provided voluntarily until their use becomes mandatory. If NEDC values are indicated as a range, they do not refer to one, specific vehicle and are not an integral element of the offer. They are provided only for the purpose of comparison between the various vehicle types. Additional equipment and accessories (attachment parts, tire size, etc.) can change relevant vehicle parameters, such as weight, rolling resistance and aerodynamics and, like weather and traffic conditions as well as individual driving style, influence a



vehicle's electrical consumption, CO<sub>2</sub> emissions and performance figures.

Further information on official fuel consumption figures and the official specific CO<sub>2</sub> emissions of new passenger cars can be found in the "Guide on the fuel economy, CO<sub>2</sub> emissions and power consumption of all new passenger car models," which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany ([www.dat.de](http://www.dat.de)).