

## Audi announces third generation of the Q7

**Ingolstadt, June 2, 2026 – Audi is about to unveil the third generation of the Q7. The SUV builds on more than 20 years of success, combining versatility, confidence, and premium status.**

Since it was launched in 2005, the Audi Q7 has become a fixture of the SUV segment. Audi is now refining the successful SUV: the new generation impresses with its sporty, powerful design, a highly versatile interior, first-class materials, user-centric technologies, and a wide spectrum of driving characteristics, from comfortable to dynamic.

### First glimpse of the all-new Audi Q7

With the Q7, Audi is continuing its model initiative. The third generation joins the first-ever Audi Q9, which will top the lineup when it makes its world debut at the start of the second half of the year. A close-up offers a first glimpse of the all-new Audi Q7.

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### About Audi

Audi drives transformation and shapes the mobility of tomorrow – with intelligent, electric products.

The premium automotive brand is available in more than 100 markets. Its global production network spans 21 sites in 12 countries. **Vorsprung durch Technik** unites more than 88,000 employees. With courage, passion, responsibility, and trust, they are reinterpreting more than 100 years of automaking tradition for the future. In 2026, Audi is entering Formula 1 with a factory team in a bold expression of its motorsports DNA.

The Audi Group also includes the supercar manufacturer Lamborghini, the luxury brand Bentley Motors, and the motorcycle maker Ducati.

Learn more about the Audi Group [here](#).

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