

Ingolstadt, 4 April 2005

Motorsport

Audi and Siemens team up in the DTM

- **Presentation of new Audi A4 DTM in Hamburg**
- **Allan McNish and Rinaldo Capello in Siemens design**
- **Red Bull extends partnership with Audi**

On Tuesday at the DTM Presentation in Hamburg, Audi unveils the latest generation of the Audi A4 DTM and, at the same time, a new influential partner for its involvement in Europe's most popular touring car race series: The Audi A4 DTM cars of former Formula 1 driver Allan McNish (Scotland) and two-time Le Mans winner Rinaldo Capello (Italy) race in the 2005 DTM under the banner of Siemens, the electronic concern.

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In addition to SONAX, one of the leading manufacturers of car care products, Audi has won the support of another company operating worldwide for the DTM campaign. "The Siemens strategy of cooperating only with the best fits perfectly with Audi," says Head of Audi Motorsport Dr Wolfgang Ullrich.

The partnership between the two premium brands is much more than just sponsorship. Audi and Siemens will also work together within the telecommunications field. "Siemens represents – as does the DTM – outstanding technical quality," explains Rolf Beisswanger, director of the sponsorship department at Siemens. "And with Audi we could not have chosen a better partner. We look forward to an exciting DTM season, and obviously hope that Audi will be one step ahead of the opposition again this year."

The defending DTM Champion Mattias Ekström (Sweden) and Martin Tomczyk (Germany) compete again in the colours of Red Bull, the world's leading energy drink supplier. Red Bull has been an Audi Sport Team Abt Sportsline partner in the DTM since 2002.

The six-time Le Mans winner Tom Kristensen (Denmark) and DTM newcomer Frank Stippler (Germany) drive two A4 DTM cars in the livery of SONAX and S line, the sport packages from quattro GmbH.

The two Germans, Christian Abt and Pierre Kaffer, race in the colours of the Audi Bank and the new programme Audi Gebrauchtwagen:plus, which is launched at the Audi partners in Germany parallel to the start of the DTM season in April.

The Audi squad, including the works teams Audi Sport Team Abt Sportsline and Audi Sport Team Joest, will be unveiled to the public on Tuesday during the DTM Presentation on the market square in the shadow of the town hall in Hamburg. German Television ARD broadcasts live from Hamburg at 4 p.m. local time. More than 45,000 tickets have been sold in advance for the season opener on 17 April in Hockenheim.

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