

Audi and its employees donate €850,000 to charity

- **The annual employee donation supports more than 100 charitable organizations**
- **Jörg Schlagbauer, Chairman of the General Works Council: “Social commitment is the foundation of our society.”**
- **Xavier Ros, Member of the Board of Management for Human Resources: “The enormous participation among the workforce shows what the Audi team is all about.”**

Ingolstadt, December 17, 2025 – For the 49th time, the Audi Works Council has called on the workforce to make its traditional Christmas donation. Once again, the response has been overwhelming: 99.7 percent of Audi employees and Audi BKK employees at the Ingolstadt and Neckarsulm sites took part in the campaign and donated a total of €677,076 to charitable and social institutions in their regions. As it does every year, the company topped up the amount – this year by €172,924 – bringing the Audi Christmas donation for 2025 to an impressive €850,000. With these donations, Audi is supporting more than 100 organizations and associations.

At the Ingolstadt site alone, €620,000 was raised, of which €486,696 came from the workforce and €133,304 was contributed by the company. This total is being disbursed through 79 monetary donations and 13 vehicle donations, with a total of 92 applications approved.

The ceremonial handover took place on December 16 at the Audi vehicle delivery center in Ingolstadt. Representatives from 13 of the beneficiary organizations were invited to join the works council and company management in honoring the commitment. All invited organizations will receive vehicles from the donation campaign in the coming year.

Thomas Wendl, Head of the Works Council Service, emphasized: “What makes our Christmas fundraising effort so special is the solidarity of the workforce. Every colleague makes a small contribution to ensuring we can achieve great things together.”

Jörg Schlagbauer, Chairman of the Audi Works Council in Ingolstadt, underscored the significance of the campaign: “Social commitment is the foundation of our society. Without the many people who volunteer and work full-time to help others, many things would not function. With our donation, we not only want to provide financial support, but also to send a clear message of appreciation. I am proud that almost all Audi employees once again participated – it shows how strong our solidarity is. We take responsibility for our region and stand by those who do great things for others every day.”

Xavier Ros, Member of the Board of Management for Human Resources at AUDI AG, said: “I am proud and grateful to present the Christmas donation on behalf of our employees. The enormous participation among the workforce shows what the Audi team is all about: we stand together, we take responsibility, and we want to make a difference in our home regions. With this donation, we can help where help is needed – at a time that is not only festive but also challenging for many people.”

Background information: more than 20 million euros for a good cause

For more than 45 years, the Audi Works Council has called on the workforce to make a Christmas donation each year. The campaign was launched by the then Works Council Chairman, Fritz Böhm. Since then, Audi employees have collected more than 20 million euros, and continue to support charitable institutions around the Ingolstadt home site to this day.

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The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segment. The brands Audi, Bentley, Lamborghini, and Ducati produce at 22 locations in 13 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2024, the Audi Group delivered 1.7 million Audi vehicles, 10,643 Bentley vehicles, 10,687 Lamborghini vehicles, and 54,495 Ducati motorcycles to customers. In the 2024 fiscal year, Audi Group achieved a total revenue of €64.5 billion and an operating profit of €3.9 billion. As of December 31, more than 88,000 people worked for the Audi Group, more than 55,000 of them at AUDI AG in Germany. With its attractive brands and numerous new models, the group is systematically pursuing its path toward becoming a provider of sustainable, fully networked premium mobility.
