

Product and Technology Communications

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Audi A3 Sportback e-tron is “Wertmeister 2015”

- **Auto Bild crowns Audi A3 Sportback e-tron “Wertmeister 2015”**
- **Audi A6, Audi A7 and Audi Q3 also awarded top-three places**

Ingolstadt/Berlin, February 5, 2015 – the Audi A3 Sportback e-tron* is the car with the most stable residual value in its class. That was the conclusion drawn by Auto Bild and market research institute Schwacke. The A3 e-tron stands out with the best residual value forecast among the compact cars, receiving the title “Wertmeister 2015”.

Every year, Auto Bild and Schwacke select the cars in each class that are expected to depreciate the least during the following four years. The winners take the “Wertmeister” title. The Audi A3 Sportback e-tron is the winner in the “Compact Car” category with a residual value of 57.3 percent. The Audi A3 e-tron is the first plug-in hybrid from Audi. It combines sporty power with impressive efficiency and abundant driving enjoyment with unrestricted everyday utility.

Second place in the “Full-Size” category goes to the Audi A6 Avant* 3.0 TDI competition, the Audi A7* 3.0 TDI competition takes third place in the “Luxury Class”, while the Audi Q3* 2.0 TDI quattro comes in as runner-up among the “Small SUV” models. Auto Bild and Schwacke are awarding the “Wertmeister” title this year for the twelfth year running – and doing so in 15 different categories. 40 models and 14 brands were considered during the evaluation. The award ceremony will be held tonight in Berlin.

– End –

Fuel consumption of the models named above:

Audi A3 Sportback e-tron:

Combined fuel consumption in l/100 km: 1.7 – 1.5** (138.4 – 156.8 US mpg);

Combined power consumption in Wh/km: 124 – 114** ;

Combined CO₂ emissions in g/km: 39 – 35** (62.8 – 56.3 g/mi)

*The collective fuel consumption of all models named above and available on the German market can be found in the list provided at the end of this MediaInfo.



Audi A6 Avant:

Combined fuel consumption in l/100 km: 9.6 – 4.4** (24.5 – 53.5 US mpg);
Combined CO₂ emissions in g/km: 224 – 114** (360.5 – 183.5 g/mi)

Audi A7 Sportback:

Combined fuel consumption in l/100 km: 9.5 – 4.7** (24.8 – 50.0 US mpg);
Combined CO₂ emissions in g/km: 221 – 122** (355.7 – 196.3 g/mi)

Audi Q3:

Combined fuel consumption in l/100 km: 8.4 – 4.4** (28.0 – 53.5 US mpg);
Combined CO₂ emissions in g/km: 198 – 114** (318.7 – 183.5 g/mi)

**The fuel consumption and the CO₂ emissions of a vehicle vary due to the choice of wheels and tires. They not only depend on the efficient utilization of the fuel by the vehicle, but are also influenced by driving behavior and other non-technical factors.

The Audi Group delivered approximately 1,741,100 cars of the Audi brand to customers in 2014. As one of the most successful models, the Audi A3 has been awarded the title of “World Car of the Year 2014” by an international jury of journalists (combined fuel consumption in l/100 km: 8.3 – 3.2; combined CO₂ emissions in g/km: 194 – 35). In 2013, the company reported revenue of €49.9 billion and an operating profit of €5.03 billion. The company operates globally in more than 100 markets and has production facilities in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Brussels (Belgium), Bratislava (Slovakia), Martorell (Spain), Kaluga (Russia), Aurangabad (India), Changchun (China) and Jakarta (Indonesia). Since the end of 2013, the brand with the Four Rings has also been producing cars in Foshan (China). As of mid-2015, Audi will operate a production facility in São José dos Pinhais (Brazil), followed by San José Chiapa (Mexico) in 2016. Wholly owned subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy), the sports motorcycle manufacturer. The company currently employs approximately 80,000 people worldwide, thereof approximately 55,800 in Germany. Total investment of around €24 billion is planned from 2015 to 2019 – primarily in new products and sustainable technologies. Audi is committed to its corporate responsibility and has anchored the principle of sustainability for its products and processes in its strategy. The long-term goal is CO₂-neutral mobility.