

Communications Motorsport

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ADAC award for Audi driver Martin Tomczyk

- DTM Champion was voted “ADAC Motorsportsman of the Year” again
- Judging panel honors performance, likeable demeanor and dedication
- Head of Audi Sport Dr. Ullrich: “Prevailed with will and skills”

Ingolstadt, October 28, 2011 – Martin Tomczyk should make some more room in his showcase: After the DTM Champion’s trophy that tips the scales at 25 kilograms, the Audi driver will soon receive the large “ADAC Christophorus” made of Nymphenburg porcelain. The trophy will be presented by Europe’s biggest automobile club to the 29-year-old Audi factory driver on having been voted “Motorsportsman of the Year.”

What does Martin Tomczyk have in common with Formula 1 star Michael Schumacher and DTM record champion Bernd Schneider? They are the only racers to have been voted “Motorsportsman of the Year” twice by the ADAC during the course of their career. While the driver from Rosenheim was more of a surprise winner in 2007, the award that is presented for superior performances in motorsport was only logical this year. In addition to his strong performances in the cockpit, the judging panel recognized Tomczyk’s fighting spirit, likeable demeanor off the track and his dedication as a motivator in the team.

“This recognition is a valuable and very significant accolade for me. I’m very happy about it and will certainly pick a place of honor for this trophy,” says Martin Tomczyk. “After the title win and the many congratulations, the ADAC award is the culmination of an absolute dream year. I want to thank the judging panel as well as all the people who accompanied me this year and were instrumental in making this award possible for me in the first place.”

One of them is Dr. Wolfgang Ullrich. “I’m very happy for Martin to receive this important and highly prestigious award this year,” says the Head of Audi Sport. “He has prevailed in the DTM with his untiring will and his driving skills. His strength and his friendly nature have made him particularly popular in the whole Audi squad.”

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The Audi Group delivered around 1,092,400 cars of the Audi brand to customers in 2010. The Company posted revenue of €35.4 billion and an operating profit of €3.3 billion in 2010. In the first half of 2011, the Audi Group sold 652,970 vehicles bearing the four rings worldwide and achieved record figures in terms of revenue (€21.5 billion) and operating profit (€2.5 billion). Audi produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Changchun (China) and Brussels (Belgium). Aurangabad in India saw the start of CKD production of the Audi A6 at the end of 2007, of the Audi A4 in early October 2008 and of the Audi Q5 in July 2010. Production of the new Audi A1 has been running at the Brussels plant since May 2010. The Audi Q3 has been built in Martorell (Spain) since June 2011. The Company is active in more than 100 markets worldwide. AUDI AG's wholly owned subsidiaries include AUDI HUNGARIA MOTOR Kft., Automobili Lamborghini Holding S.p.A. in Sant'Agata Bolognese (Italy) and quattro GmbH in Neckarsulm. Audi currently employs around 60,000 people worldwide, including around 46,600 in Germany. Between 2011 and 2015 the brand with the four rings is planning to invest more than €11 billion, mainly in new products, in order to sustain the Company's technological lead embodied in its "Vorsprung durch Technik" slogan. By 2015, Audi plans to increase the number of models in its portfolio to 42.

Audi has long been fulfilling its social responsibility on many levels – with the aim of making the future worth living for generations to come. The basis for Audi's lasting success is therefore formed by environmental protection, the conservation of resources, international competitiveness and a forward-looking human resources policy. One example of AUDI AG's commitment to environmental issues is the newly established Audi Environmental Foundation. Under the heading of "Audi balanced mobility," the Company is directing its activities toward a major goal – comprehensive CO₂-neutral mobility.