

A first look at the new Audi Q3

Ingolstadt, June 10, 2025 – The Audi Q3 has been a fixture in the premium compact segment for more than a decade. Audi will present the third generation on June 16 – and is already sharing a first glimpse of the new model.

“With a total of more than two million vehicles sold worldwide since the launch of the first generation, the Audi Q3 is one of our best-selling models and has a high status in our product portfolio,” says Gernot Döllner, CEO of AUDI AG. “With the third generation of the Audi Q3, we are renewing an important model family as part of our product initiative.”

The new Audi Q3 sets standards in several respects. Its exterior exudes confidence and evokes emotion, while numerous innovative features make it the ideal digital companion.

Note for editorial offices:

All information, photos, and videos about the new Audi Q3 will be made available on June 16 at 9:30 p.m. CEST in the [Audi MediaCenter](#).

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The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segment. The brands Audi, Bentley, Lamborghini, and Ducati produce at 21 locations in 12 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2024, the Audi Group delivered 1.7 million Audi vehicles, 10,643 Bentley vehicles, 10,687 Lamborghini vehicles, and 54,495 Ducati motorcycles to customers. In the 2024 fiscal year, Audi Group achieved a total revenue of €64.5 billion and an operating profit of €3.9 billion. As of December 31, more than 88,000 people worked for the Audi Group, more than 55,000 of them at AUDI AG in Germany. With its attractive brands and numerous new models, the group is systematically pursuing its path toward becoming a provider of sustainable, fully networked premium mobility.
