

The biggest Q in top shape – the new Audi Q8

The revised exterior design of the new Q8 with new front and rear aprons underscores the strong character of the SUV coupé. The optional S line exterior package caters to customers who desire more sportiness. For the first time, Audi is equipping the Q8* with HD Matrix LED headlights with a laser as an additional high beam. The headlights also feature digital daytime running lights with selectable light signatures. Digital OLED rear lights with four selectable rear light designs complete the expanded light offering. New wheels, colors, decorative inlays, and seats with contrast stitching highlight the car's top position among the Q models.

Exclusive new dynamic driving scenes are available for the enhanced Audi Q8. This extensive content and footage material can be found [here](#) and [here](#) is the MediaInfo for the Audi Q8.

Product and Technology Communications

Marcel Hardetzki

Spokesperson A8, S8, Q7, SQ7 Q8, SQ8,
RS Q8, E-Platform Strategy, HPC, Electric
Engines, Battery, Technology, Charging
infrastructure

Phone: +49 841 89-93157

Mobil: +49 1525 77715750

Email: marcel.hardetzki@audi.de

www.audi-mediacenter.com



The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segment. The brands Audi, Bentley, Lamborghini, and Ducati produce at 21 locations in 12 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2022, the Audi Group delivered 1.61 million Audi vehicles, 15,174 Bentley vehicles, 9,233 Lamborghini vehicles, and 61,562 Ducati motorcycles to customers. In the 2022 fiscal year, AUDI Group achieved a total revenue of €61.8 billion and an operating profit of €7.6 billion. Worldwide, more than 87,000 people worked for the Audi Group in 2022, over 54,000 of them at AUDI AG in Germany. With its attractive brands, new models, innovative mobility offerings and groundbreaking services, the group is systematically pursuing its path toward becoming a provider of sustainable, individual, premium mobility.

The equipment, data and prices specified in this document refer to the model range offered in Germany. Subject to change without notice; errors and omissions excepted.

**The collective fuel/electric power consumption and emissions values of all models named and available on the German market can be found in the list provided at the end of this text.*

Fuel/electric power consumption and emissions values of the models named above****Audi Q8 SUV 55 TFSI**

Combined fuel consumption in l/100 km: 11.4-10.2 (20.6-23.1 US mpg);
combined CO₂ emissions in g/km: 259-231 (416.8–371.8 g/mi)

Audi Q8 SUV 45 TDI

Combined fuel consumption in l/100 km: 8.9-8.0 (26.4-29.4 US mpg);
combined CO₂ emissions in g/km: 232-210 (373.4–338 g/mi)

Audi Q8 SUV 50 TDI

Combined fuel consumption in l/100 km: 8.9-8.0 (26.4-29.4 US mpg);
combined CO₂ emissions in g/km: 232-210 (373.4–338 g/mi)

Audi SQ8 TFSI SUV

Combined fuel consumption in l/100 km: 12.8-12.0 (18.4-19.6 US mpg);
combined CO₂ emissions in g/km: 291-272 (468.3–437.7 g/mi)

***The indicated consumption and emissions values were determined according to the legally specified measuring methods. The WLTP test cycle completely replaced the NEDC on January 1, 2022, which means that no NEDC figures are available for vehicles with new type approvals from after this date.*

The figures do not refer to a single, specific vehicle and are not part of the offering but are instead provided solely to allow comparisons of the different vehicle types. Additional equipment and accessories (add-on parts, different tire formats, etc.) may change relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and, in conjunction with weather and traffic conditions and individual driving style, may affect fuel consumption, electrical power consumption, CO₂ emissions and the performance figures for the vehicle.

Due to the more realistic test conditions, the consumption and CO₂ emission values measured are in many cases higher than the values measured according to the NEDC. This may result in corresponding changes in vehicle taxation since September 1, 2018. Additional information about the differences between WLTP and NEDC is available at www.audi.de/wltp

Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the “Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models”, which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany (www.dat.de).